**19.09.2025**

**Awareness Talk on Sustainable Choices by Yeşim Group**

**Yeşim Group organized an educational event in collaboration with Sofra/Compass Group Türkiye as part of Sustainability Month.**

Held with strong participation at the Grand Conference Hall, the event was themed “*Can My Choice Really Make a Difference*?” and aimed to raise awareness among Yeşim employees on sustainable living and healthy nutrition.

The session opened with a presentation by Ayla Göksu, Sustainability Manager at Sofra/Compass Group Türkiye, titled “The Basics of Ecological Living and the Impact of Food Choices on Reducing Carbon Footprint.” She emphasized the importance of individual habits in lowering carbon emissions. Following this, Emel Arslan, Country Dietitian of Sofra/Compass Group Türkiye, delivered her presentation “What Should We Do for Sustainability and Optimal Health?” where she highlighted the scale of food-related carbon emissions and the environmental benefits of adopting healthier eating habits.

Sofra/Compass Group Türkiye places food safety, waste reduction, and healthy nutrition at the heart of its sustainability strategy, continuing to support its global vision through local projects in Türkiye.

At the end of the event, participants were offered specially prepared healthy smoothies and detox drinks. Through this experience, Yeşim employees had the opportunity to explore how their daily choices can impact both personal health and the planet. True to its long-standing approach of embedding sustainability into its corporate culture, Yeşim Group continues to dedicate the month of September to awareness-raising activities in this field.